

Vegetable and Salad Range

VARIETY PORTFOLIO

The largest range of varieties
for growers worldwide.

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Our expert vegetable team



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From breeding and seed technology to supply and treatment, we combine advanced science with generations of expertise to deliver varieties that help the world grow more from less.

KEY FACTS

180
 YEARS OF INNOVATION

100+
 EXPERT PEOPLE

25
 EUROPEAN COUNTIES

50
 WORLDWIDE PARTNERS

100+
 VARIETIES

We've been an independent, family owned business since 1884.

All our people bring deep expertise, passion and enthusiasm to everything they do.

We work alongside farmers, growers and processors throughout continental Europe.

Our seeds are distributed and supplied across the world through our extensive, long-standing network.

Our current portfolio offers more than 100 varieties to international markets.

Herbs

Our herb portfolio combines reliable standards with innovative, high-yielding varieties.

With options for field, tunnel, or pot production, growers have wider variety choice offering expanded end-market use.



Dill

F1 Hybrid OP Open pollinator

Turku

OP

Embrace a brighter and more vibrant future with Turku, boasting a colour that's lighter and more striking than other varieties.

This vigorous and fast-growing gem is less susceptible to drought, making it a standout choice for growers. Its additional potential for three cuts make it a top contender in the main type category.



Helsinki

OP

Helsinki is our more traditional offering, showcasing a more classic blue/green colour for an early harvest.

This variety offers a timeless appeal while ensuring a reliable yield.



Coriander

F1 Hybrid OP Open pollinator

Caribe

Available as Organic

OP

Navigate cool conditions with confidence using Caribe, a variety with excellent tolerance to bolting. Count on its resilience to ensure a successful harvest, even in less favourable weather conditions.



Commander

OP

Command your fields with the highest-yielding variety, Commander. Not only does it deliver exceptional yields, but it also demonstrates impressive tolerance to yellowing in wet conditions.



Parsley

F1 Hybrid OP Open pollinator

Favorit

OP

Keep it simple and straightforward with Favorit, offering a long stem for easy handling. This variety is a reliable choice for those who value simplicity without compromising quality.

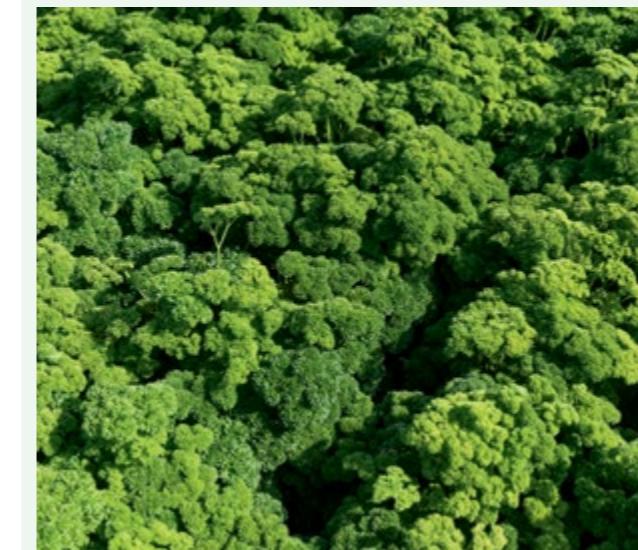


Krausa

Available as Organic

OP

Find the perfect balance with Krausa – taller than Petra but with a smaller stem than Favorit.



Petra

OP

Opt for the middle ground with Petra, featuring a medium-length stem. This variety strikes the right balance between height and manageability, offering a dependable choice for your cultivation efforts.



Paloma

OP

Bring your cultivation indoors with Paloma, tailored for indoor growth with its shorter, stronger stem and compact habit. Enjoy added benefits like mildew resistance, making it a preferred variety among supermarkets and retailers.



Greenso

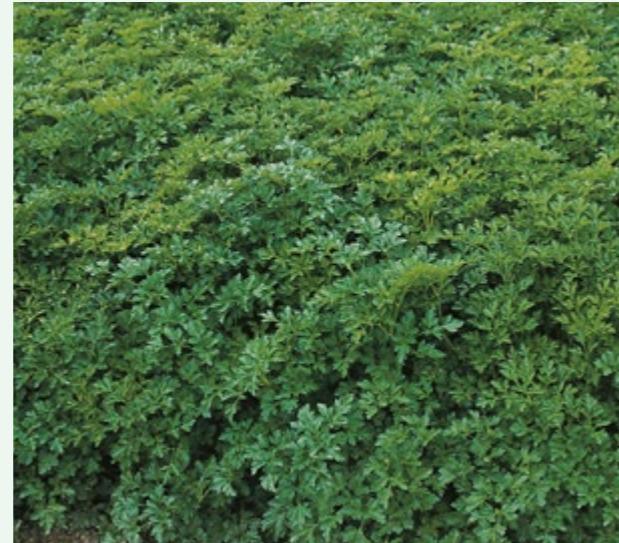
OP

Bolster your defences against common challenges with Greenso, offering strong bolt resistance and robust downy mildew resistance. The thick leaves are well-suited for both outdoor growth and the processing market, ensuring versatility in application.


Titan

OP

Choose Titan for unbeatable value for money. This trusted variety has been a preferred choice for the packet trade for many years, offering reliability and consistency for growers seeking a dependable option.


Prairie

OP

Flat Leaf Italian giant type parsley with vibrant dark green leaves, known for its exceptional flavour, appearance and excellent uniformity. Features resistance to downy mildew for healthier growth.


Rialto

OP

Rialto sets the standard for Italian giant types. With its exceptional uniformity, Rialto surpasses other Italian giant types on the market. As the type name suggests, Rialto is impressively large, resulting in a plant with substantial mass.

Perfect for the fresh market, Rialto delivers both quality and quantity, making it the top choice for growers seeking a premium parsley variety.



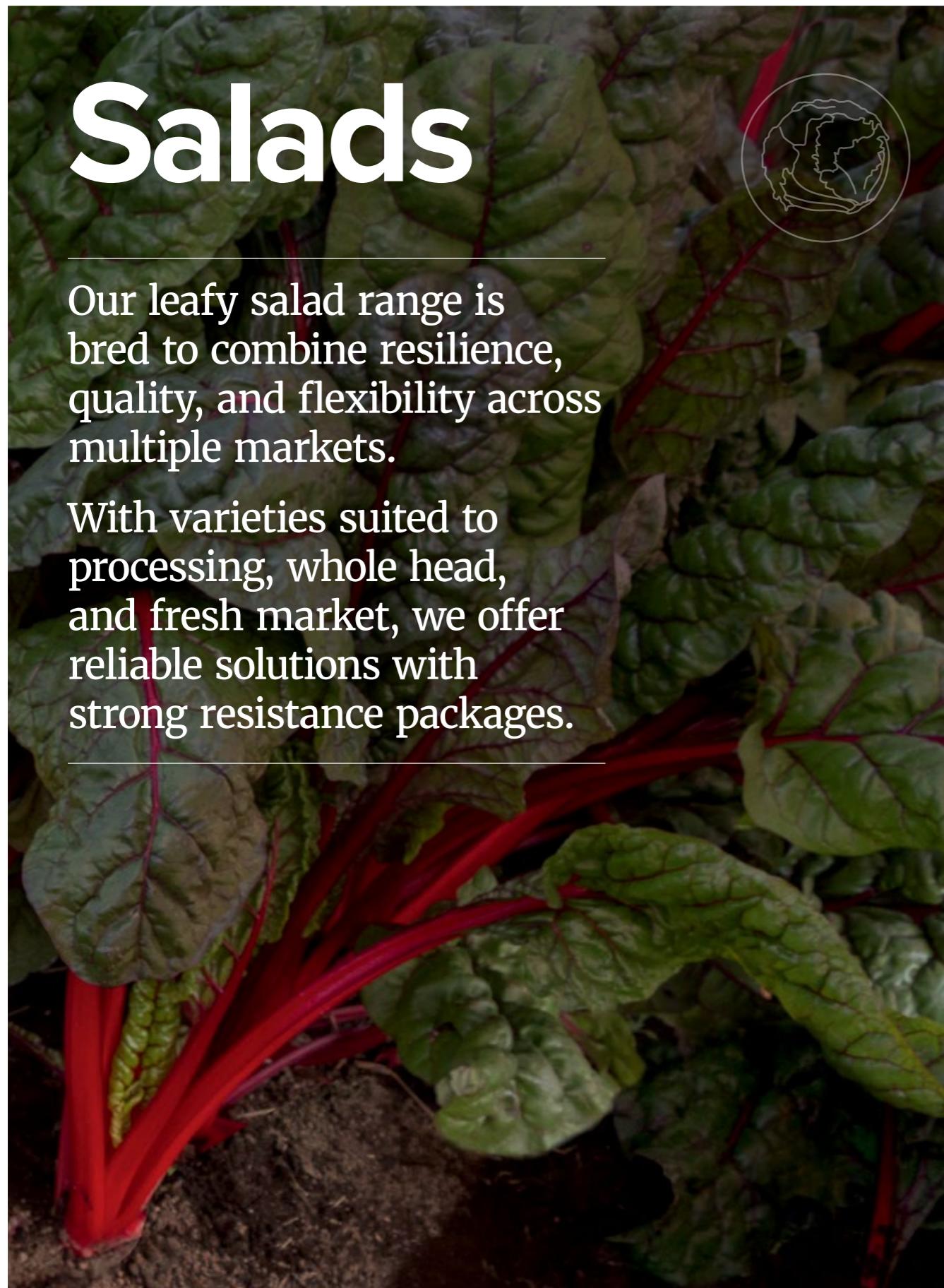
“Our herb portfolio is built around consistency and quality. This gives growers confidence in performance and customers produce that stands out in global markets.”

SYLWIA TAYLOR
International Crop Manager

Salads

Our leafy salad range is bred to combine resilience, quality, and flexibility across multiple markets.

With varieties suited to processing, whole head, and fresh market, we offer reliable solutions with strong resistance packages.



Cutting Celery

F1 Hybrid OP Open pollinator

Afina

OP

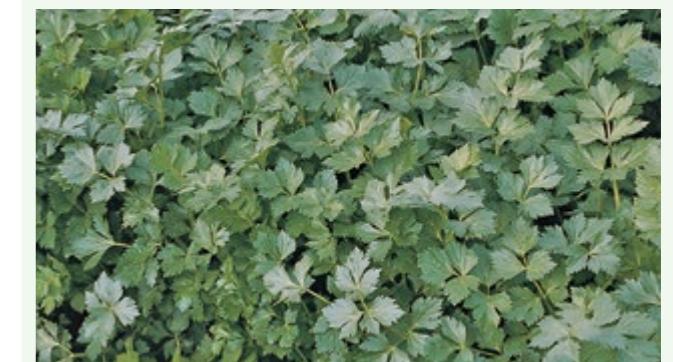
Reaching a height of approximately 45cm, Afina bears a striking resemblance to flat-leaved parsley but bursts with robust celery flavour. For optimal results, start by raising it as transplants 80 days before transplanting outside following the last spring frost.



Safir

OP

Selected for its tender leaves, slender stalks, and a burst of fresh celery flavour. Safir has a quick 80-day maturation period, this cutting-type variety ensures a high yield potential, thanks to excellent regeneration after each harvest. Standing at 30-35cm tall, Safir's many slender stalks make it a versatile choice.



Wild Rocket

Gusto

OP

Elevate your summer production with Gusto wild rocket. This variety offers a tailored solution for warm weather, ensuring a reliable and efficient harvest during the summer months.



Maximo

OP

Embrace the vigour of Maximo wild rocket, a fast-growing and uniform variety that captures attention in the field.

With late and early production capabilities, Maximo thrives in cooler climates, offering versatility for growers seeking consistent results.





Chard

F1 Hybrid OP Open pollinator

Bali

OP

The Rhubarb Chard that captivates with its green leaves and vibrant red stems. Ideal for pillow packs and preferred by consumers, Bali can be grown as both full-sized or baby chard, providing versatility for various market demands.



Soldier

OP

Command attention with Soldier, the Bulls Blood variety known for its impactful crimson leaves and stems. This well-rounded choice excels in vigour, yield, and uniformity, making it a favourite among growers. Grown mainly as baby leaf, Soldier adds unique colour and sweet flavour to salad packs, surpassing bitter alternatives like radicchio.



Silverstar

OP

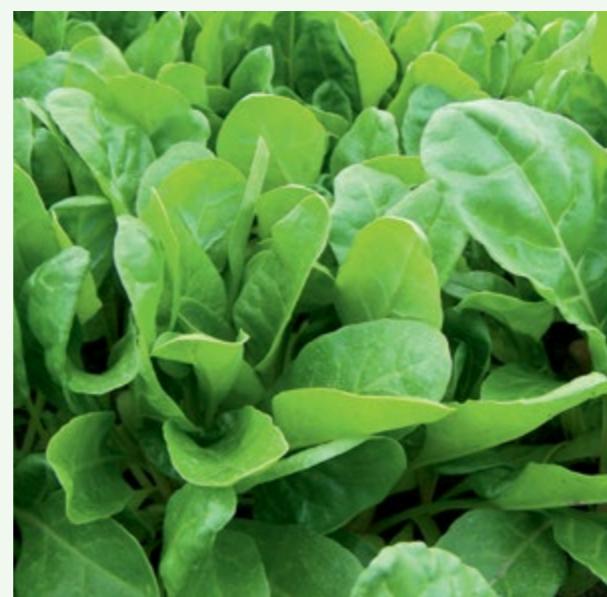
The savoy variety in our portfolio. Backed by customer satisfaction, making it a reliable option for growers.



Delta

OP

Experience the Verde de Penca type with Delta, a flat leaf variety. Known for its broad, flat green leaves and thick, substantial stems.



“Our chard varieties combine colour, strength and reliability – helping growers meet demand for high-performing, versatile crops in both fresh and processing markets.”

JUSTIN ROBERTS
Breeder

Brassicas

Our brassica breeding programme is focussed on continuous quality improvement. All our varieties will produce consistently strong crops.



Swede

F1 Hybrid **OP** Open pollinator

Teviot

F1

Brown heart resistance and early colour development means Teviot sets the standard for swedes. Suitable for a wide range of end markets and specifications, you can harvest Teviot big or small.

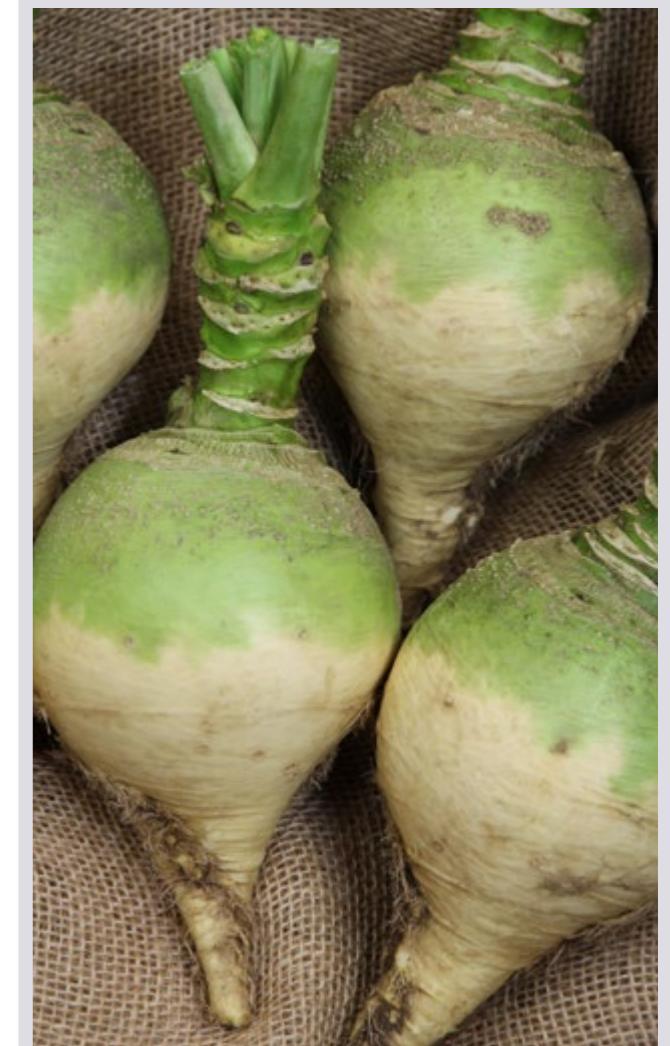
Teviot is not only reliable, it's also one of the most versatile varieties available.



Skerne

F1

In the Scandinavian market, green is the preference, and that's precisely what Skerne offers. It's the perfect choice for growers looking to produce top-quality green swede.



Helenor

Available as Organic

F1

OP

Helenor offers exceptional value for money, making it an ideal choice for budget-conscious growers.

This open-pollinated variety is also available as organic seed, and it's non-CMS! Growers can trust Helenor to meet the strict requirements of the organic market.



Turnip

F1 Hybrid

OP Open pollinator

Purple Top White Globe

F1

OP

Embrace cost-effectiveness and open-pollinated excellence with our Purple Top White Globe turnip seeds. Perfect for growers looking for value without compromising quality.


Coming soon

We will be introducing a hybrid turnip portfolio.

Collard

F1 Hybrid

OP Open pollinator

Verve

F1

Verve is the ultimate choice for versatility and yield. It can be used for various end-market purposes, from collards to spring greens.

Its exceptional leaf quality, sturdiness, and colour make it especially attractive to consumers. Verve is notably high-yielding and a market-leading variety in the UK.



Sprouting Broccoli GREEN

F1 Hybrid

OP Open pollinator

Montebello

F1

High yielding and a tender eating experience. With sweeter flavours and edible stalks, this green broccoli variety is perfect for growers looking for an alternative to whole head varieties.



Sprouting Broccoli

PURPLE

F1 Hybrid **OP** Open pollinator

Burgundy

F1

Burgundy is the first of its kind and the global market leader. It is a single head type that's easy to harvest. It offers a top-quality eating experience with fresh, and tender stems and flavour throughout.

With its extended harvest window, Burgundy is a standout from the Elsoms portfolio.



Cabernet

F1

Cabernet serves as a season extender for Burgundy, offering late autumn harvest and exceptional performance in September and October.



Santee

Available as Organic

F1

If you're looking for organic seed options, consider Santee. A suitable choice for growers aiming for a sustainable approach to purple sprouting broccoli production.



“Burgundy has set the global benchmark for quality and reliability in purple sprouting broccoli. Delivering uniform crops and trusted performance across seasons.”

STEPHANIE FUSSEY
Head of International Sales

Parsnips

With options for pre-pack, fresh market and processing, our parsnip varieties are trusted performers in the field, offering high marketable yields and proven disease resistance.



F1 Hybrid **OP** Open pollinator

Pegasus

F1

Pegasus is preferred by both consumers and retailers for its brilliant white appearance. Complemented by smooth skin that not only appeals to consumer preferences but also ensures easy cleaning.

Additionally, Pegasus comes with a standout disease resistance package, offering growers peace of mind.



Pearl

F1

The retailer's choice for its long shelf life. For long-term storage and high-density mini production, choose Pearl. This variety excels in both field and cold storage, making it a top choice for growers aiming for extended shelf life.

With good resistance to Canker, Pearl ensures durability and reliability in diverse growing conditions.



Palace

F1

Our most versatile Parsnip designed for multiple end markets. Ideal for processing and pre-pack purposes,

Palace offers growers flexibility and adaptability, ensuring a seamless fit into diverse production systems.


Phantom

F1

Targeted at the US market. Early trials for Phantom are showing this variety to be a strong all-rounder.


Panorama

 Available as Organic
F1

The highest yielding parsnip variety in our portfolio, Panorama carries its weight throughout the root. Ideal for pre-pack applications, Panorama offers a reliable and efficient solution for growers seeking both quantity and quality in their harvest.


Picador

F1

Picador is a top-lifting champion. Its unique wedge shape is favoured in Eastern Europe. Boasting high vigour, robust top foliage, and effective weed suppression.



Cucurbits

We focus on pumpkins and squashes bred for reliable yields, uniform fruit, and excellent field performance.

With strong disease resistance and distinctive shapes and colours, our portfolio meets the growing market demand.



Pumpkins

XXL 12kg + XX Large XL 9-12kg X Large L 6-9kg Large M 3-6kg Medium S 0-3kg Small

Early Abundance

F1 S

A compact hybrid producing uniform, round dark orange fruits. Shallow ribbing and well-proportioned handles. Delivers strong yields and intermediate resistance to powdery mildew. Well suited for growers targeting smaller, high-quality pumpkins.



Eros

F1 XL

A fast-maturing hybrid pumpkin producing extra-large, slightly flattened round. Has a dark burnt orange colour with light ribbing and strong, deeply set dark green handles. Delivers reliable yields with dependable performance across plantings. Eros offers excellent shipping quality and strong field performance. A reliable option for late or catch-up plantings, it combines visual appeal with market consistency.



Goosebumps

F1 M

A medium-sized hybrid pumpkin known for its eye-catching appearance. Round fruits feature bright deep orange skin contrasted with dark, firm warts that remain durable during harvest and handling. Reaches mid-season maturity under UK conditions. Ideal for decorative Halloween displays and mixed novelty assortments.



Pacific King

M

Pacific King is a grey-skinned *Cucurbita maxima* variety producing large, oblate fruits. Noted for its smooth, medium-thick skin and firm orange flesh with excellent texture and flavour. Harvest promptly at maturity to avoid over-ripening.

Medium-vigour vines deliver consistent yield potential under UK conditions, and it has moderate resistance to fruit rots.

Special Export

S

Special Export is a *Cucurbita maxima* Kabocha variety producing medium-sized, deep green fruits with lighter green flecking and a classic oblate shape. Fruits feature a firm, medium-thick skin and rich, orange-yellow flesh with excellent culinary quality. Spring planting is recommended for optimum maturity timing.

Plants exhibit moderate vine vigour and consistently set one to two fruits per plant.



Rotorua

S

A *Cucurbita maxima* variety producing small to medium oblate fruits with a strong orange finish. Has a medium vine habit and consistent fruit set. This is a practical variety, ideal for direct-to-retail seasonal sales, balancing appearance with good culinary suitability.



Invincible

M

A medium-vigour *Cucurbita maxima* grey-skinned squash, producing large, oblate fruits with smooth, uniform skins. Has a moderate resistance to powdery mildew with reliable maturity. Fruits offer dense, orange flesh with excellent culinary characteristics. With a semi-vining habit and medium-thick skin, Invincible combines durability with good flavour and presentation, suitable for both retail and kitchen use.



Blue Ice

XXL

A vigorous long-vine *Cucurbita maxima* producing large blocky grey fruits. It is bred for freshmarket trade requiring sizeable, visually distinctive squash. The medium-thick skin improves handling and reduces storage losses, while the tan-orange flesh delivers acceptable culinary performance.

Consistent irrigation essential to reach full size. Best for experienced growers with sufficient field area.



Squashes

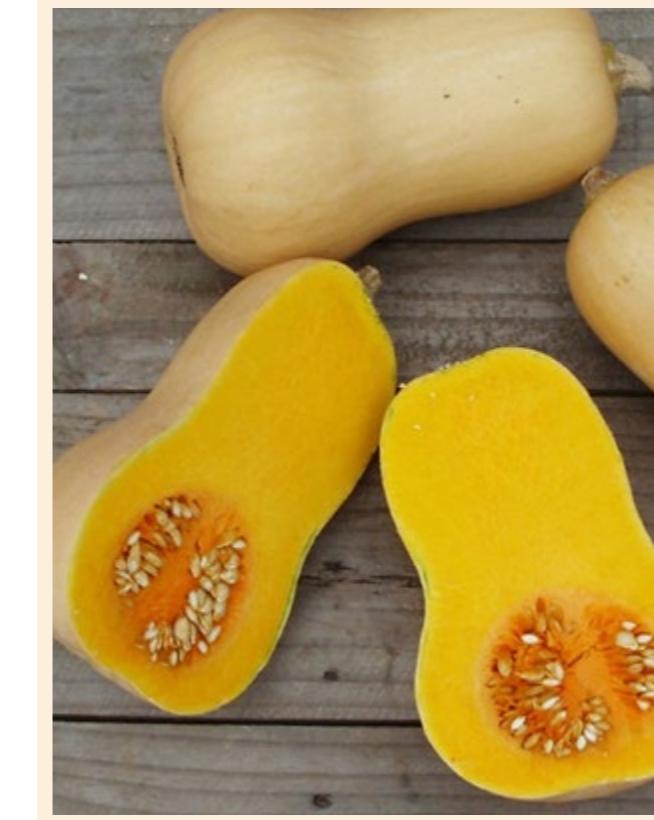


Pacific Royale

S

Pacific Royale is a *Cucurbita moschata* variety designed for efficient processing, producing uniform blocky tan fruits weighing 2-3kg. Plants produce two to four uniform blocky tan fruits per vine, with a thin-to-medium skin and consistent internal quality. Regular irrigation improves fruit sizing and maintains quality.

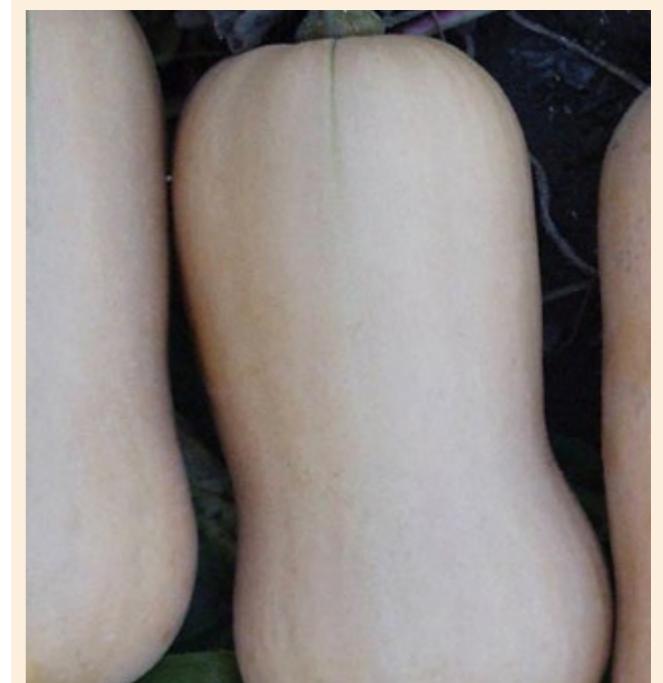
Flesh texture and flavour are well suited to cooked and processed applications, making it a practical variety for supply chains focused on portion-able product.



Isabelle

S

A high-quality *Cucurbita moschata* variety that suits premium fresh retail programmes. It produces compact tan fruits with a smooth finish, classic butternut shape and excellent eating quality. Grows best under medium spacing in well-drained soils. Plants set two to four fruits and show strong resistance to powdery mildew, supporting reliable field performance.



“Our newly acquired squash portfolio offers exciting new varieties for every market. Visit our website or get in touch to find out more.”

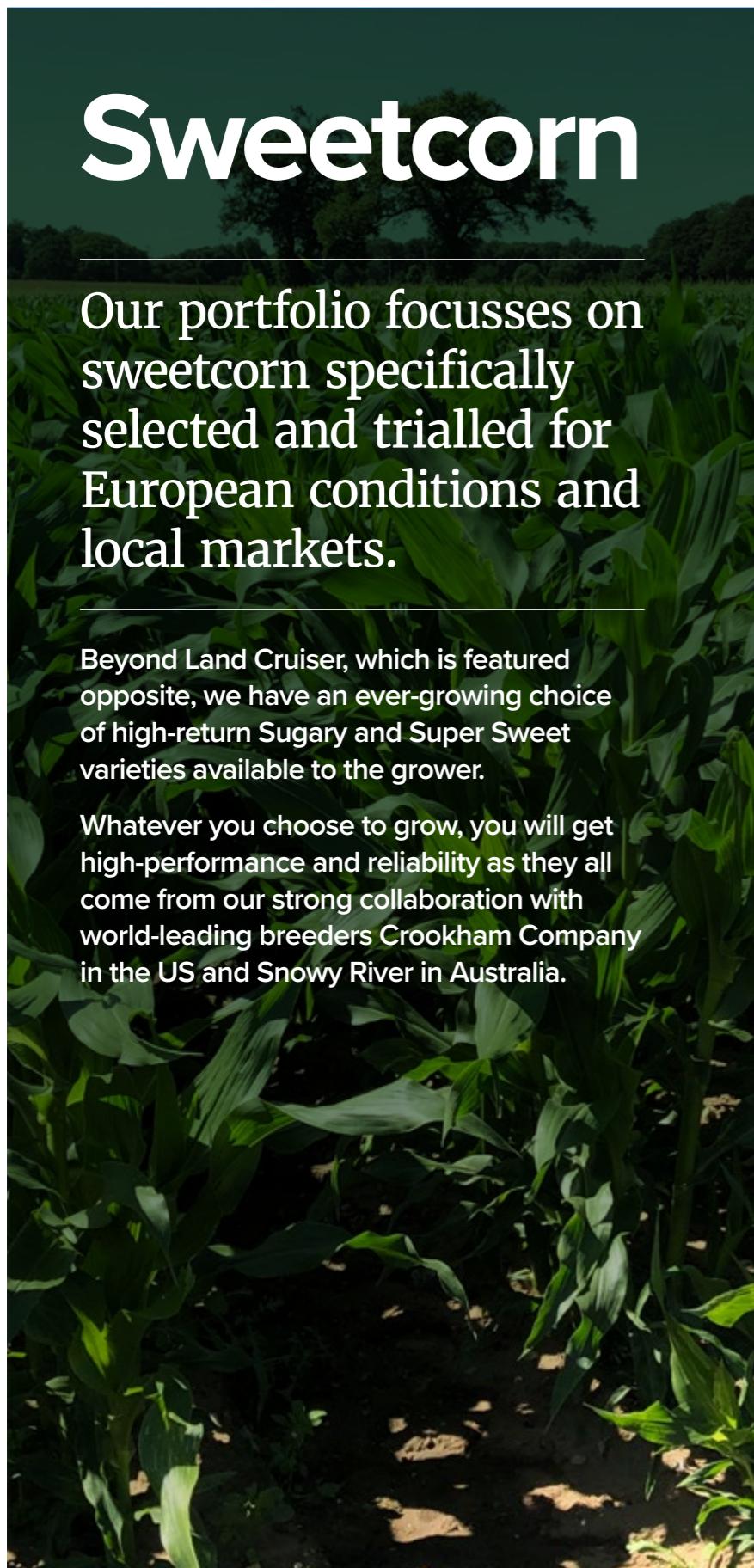
STEPHANIE FUSSEY
Head of International Vegetable Sales

Sweetcorn

Our portfolio focusses on sweetcorn specifically selected and trialled for European conditions and local markets.

Beyond Land Cruiser, which is featured opposite, we have an ever-growing choice of high-return Sugary and Super Sweet varieties available to the grower.

Whatever you choose to grow, you will get high-performance and reliability as they all come from our strong collaboration with world-leading breeders Crookham Company in the US and Snowy River in Australia.



FEATURED VARIETY

CSHYP19-1531
Land Cruiser



A flexible variety that could be used for fresh and processing. Benefits from strong diseases package, including MDMV. A long shelf life and harvest window makes the variety easy to manage in fields. Cob well protected by leaves, enables easy mechanical harvest.

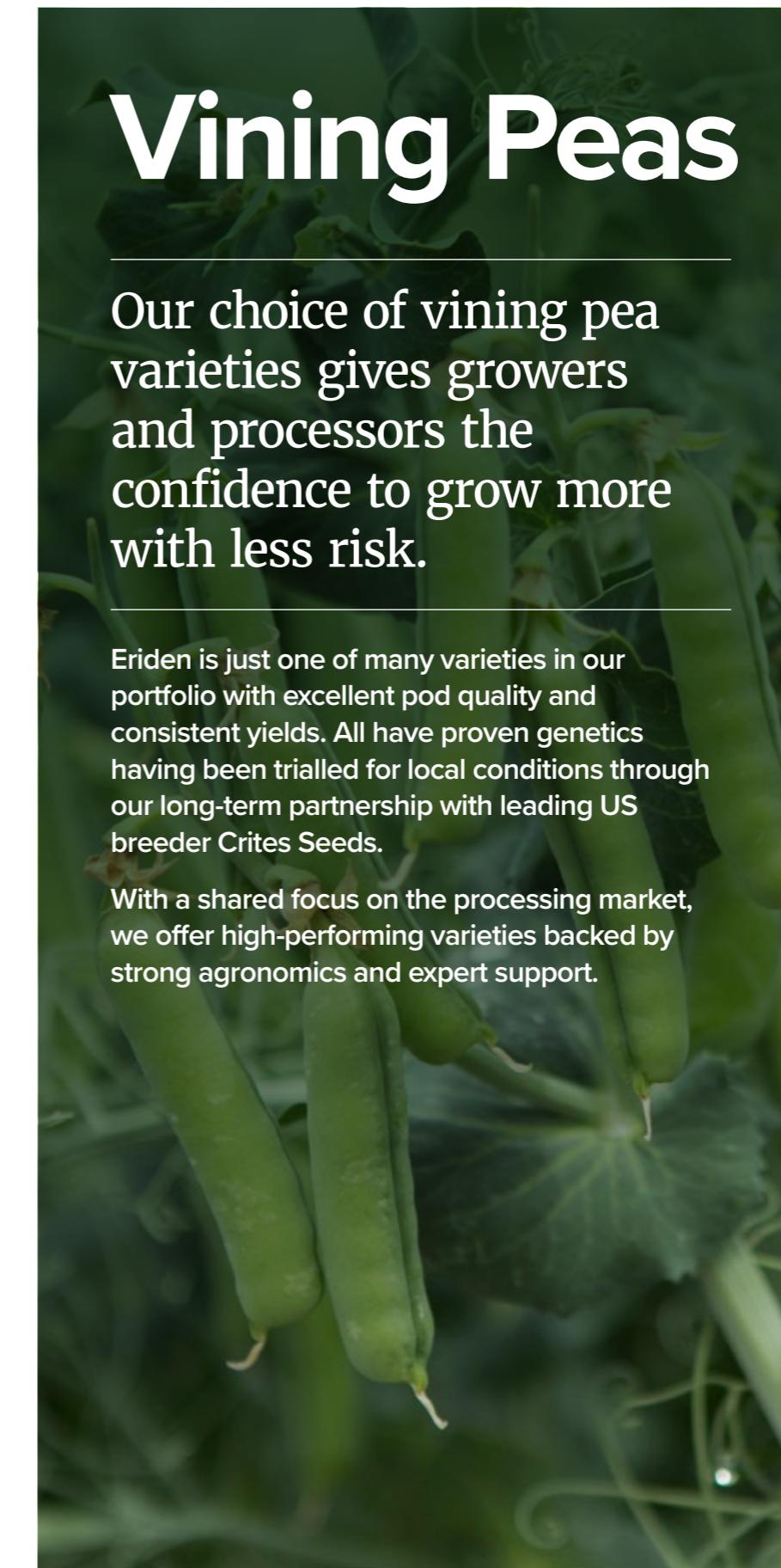


Vining Peas

Our choice of vining pea varieties gives growers and processors the confidence to grow more with less risk.

Eriden is just one of many varieties in our portfolio with excellent pod quality and consistent yields. All have proven genetics having been trialled for local conditions through our long-term partnership with leading US breeder Crites Seeds.

With a shared focus on the processing market, we offer high-performing varieties backed by strong agronomics and expert support.



FEATURED VARIETY

CS-464AF
Eriden



A vigorous plant with fast vegetation growth, bred to provide large yields in many different conditions. It is a solid plant, able to accept extreme temperatures and is disease tolerant within its DNA; PEMV, is becoming a problem but not for Eriden (CS-464AF). Due to its plant habit, this low input pea variety does not demand much water or nutrients.



For more information on all the varieties on offer in our Sweetcorn and Vining Peas portfolio, please contact:

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Great seed for
strong growth the
world over.

Rooted in the UK and trusted internationally, Elsoms is an independent group of specialist businesses focussed on shaping the future of agriculture by unlocking the power of plants. From breeding and seed technology to supply and treatment, we combine advanced science with generations of expertise to deliver varieties that help the world grow more from less.



Deep rooted heritage with a focus on the future.

In 2019, we marked 175 years at the forefront of seed breeding, and we are as passionate today about seeds and ensuring commercial success for growers as we've ever been.

But we don't stand still. We have a continual programme of investment in modern technology, facilities and cutting-edge science. This commitment to innovation means you can trust that our crops will get the best possible start season after season to help deliver consistent commercial success.

Quality maintained in every seed.

Our seeds are quality assured during preparation and treatment for the prevention and control of disease transmission. Where relevant we obtain European Seed Treatment Assurance (ESTA) accreditation which ensures our seeds meet the highest standards possible.

So when it comes to the buying decision you know that you are buying the best.

The seed specialists you can trust.

Farmers, growers and processors have come to trust Elsoms for decades because they know we take their business and the business of farming very seriously.

Which is why we continually improve the seeds we breed to keep pace with modern agricultural practices. We understand the pressures. We understand the challenges. We're the seed specialists you can trust.

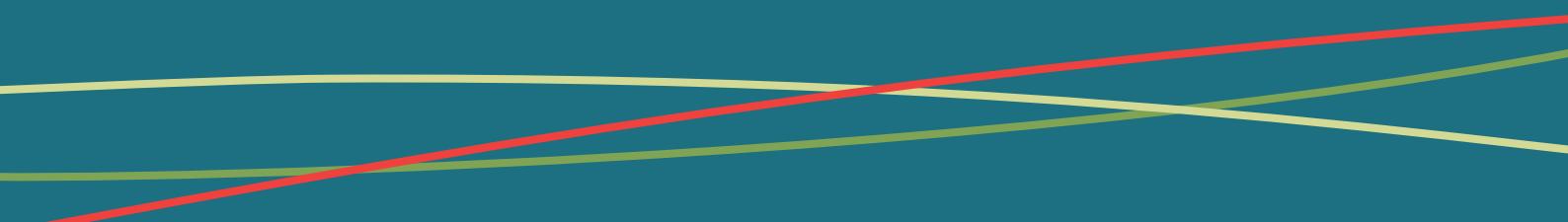


Notes



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An abstract graphic element consisting of several curved lines in red, green, and yellow, forming a shape that resembles a stylized flower or a rising sun, positioned at the bottom of the page.

Unlocking the
power of plants