



Rotorua

Rotorua (also known as Madonna) is a practical *cucurbita maxima* variety, ideal for direct-to-retail seasonal sales, balancing appearance with good culinary suitability. Rotorua produces small to medium oblate fruits with a strong orange finish, medium vine habit and consistent fruit set.

**105–110
days**

Days to maturity
Ideal for UK autumn seasonal sales.

1–2 kg

Average fruit weight
Consumer-friendly size and portioning.

**Oblate, smooth
orange skin.**

Fruit Shape
Strong visual appeal for display and decor.

Key Characteristics

- Attractive small-fruit format enhancing shelf presence.
- Reliable vine habit with manageable spacing needs.
- Versatile variety suited to both cooking and decoration.

Recommended for

- Fresh Market
- Culinary
- Decorative displays

Growing Information

<p>Soil Adaptable to a range of soils</p>	<p>Spacing Suits close to medium spacing</p>	<p>Nutrition Ensure consistent nutrition for full colour development.</p>
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